



Number of Subscribers	2010									
	Q1		Q2		Q3		Q4		Year	
	Net Additions	Subscribers to Date	Net Additions	Subscribers to Date	Net Additions	Subscribers to Date	Net Additions	Subscribers to Date	Net Additions	Subscribers to Date
<b>Bell Wireless Affiliates</b>	<b>55,625</b>	<b>6,888,927</b>	<b>98,459</b>	<b>6,987,386</b>	<b>137,880</b>	<b>7,125,266</b>			<b>291,964</b>	<b>7,125,266</b>
Prepaid	-25,587	1,766,485	-4,295	1,762,190	-21,585	1,740,605			-51,467	1,740,605
Postpaid	81,212	5,122,442	102,754	5,225,196	159,465	5,384,661			343,431	5,384,661
<b>MTS Mobility*</b>	<b>1,076</b>	<b>459,554</b>	<b>10,190</b>	<b>469,744</b>	<b>6,676</b>	<b>476,420</b>			<b>17,942</b>	<b>476,420</b>
<b>Rogers Wireless</b>	<b>13,000</b>	<b>8,507,000</b>	<b>119,000</b>	<b>8,626,000</b>	<b>211,000</b>	<b>8,881,000</b>			<b>343,000</b>	<b>8,881,000</b>
Prepaid	-34,000	1,481,000	21,000	1,502,000	86,000	1,588,000			73,000	1,588,000
Postpaid	47,000	7,026,000	98,000	7,124,000	125,000	7,249,000			270,000	7,249,000
<b>SaskTel Mobility**</b>	<b>n/a</b>	<b>541,105</b>	<b>n/a</b>	<b>541,105</b>	<b>n/a</b>	<b>541,105</b>			<b>n/a</b>	<b>541,105</b>
<b>TELUS Mobility</b>	<b>51,000</b>	<b>6,575,000</b>	<b>124,000</b>	<b>6,699,000</b>	<b>153,000</b>	<b>6,852,000</b>			<b>328,000</b>	<b>6,852,000</b>
Prepaid	-14,000	1,220,000	15,000	1,235,000	21,000	1,256,000			22,000	1,256,000
Postpaid	65,000	5,355,000	109,000	5,464,000	132,000	5,596,000			306,000	5,596,000
<b>Wind Mobile</b>	<b>n/a</b>	<b>n/a</b>	<b>93,882</b>	<b>93,882</b>	<b>45,799</b>	<b>139,681</b>			<b>139,681</b>	<b>139,681</b>
<b>Videotron</b>	<b>n/a</b>	<b>n/a</b>	<b>n/a</b>	<b>n/a</b>	<b>21,900</b>	<b>21,900</b>			<b>21,900</b>	<b>21,900</b>
<b>Total Subscribers</b>	<b>120,701</b>	<b>22,971,586</b>	<b>445,531</b>	<b>23,417,117</b>	<b>576,255</b>	<b>24,037,372</b>			<b>1,142,487</b>	<b>24,037,372</b>
Total Prepaid	-73,587	4,467,485	31,705	4,499,190	85,415	4,584,605			43,533	4,584,605
Total Postpaid	193,212	17,503,442	309,754	17,813,196	416,465	18,229,661			919,431	18,229,661

\* Prepaid & postpaid consolidated

\*\* Additions supplied on annual basis only

Subscriber Growth	2010									
	Q1		Q2		Q3		Q4		Year	
	Net Additions	Subscribers to Date	Net Additions	Subscribers to Date	Net Additions	Subscribers to Date	Net Additions	Subscribers to Date	Net Additions	Subscribers to Date
Over Previous Quarter	-73.16%	0.53%	269.12%	1.94%	29.34%	2.65%				
Over Same Quarter of Previous Year	-21.38%	6.02%	45.60%	6.57%	21.16%	7.08%				
Over Year-End of Previous Year		6.02%		2.48%		5.19%				
Annual										

Source: Company Reports