

May 14th, 2012

Mr. John Traversy
Secretary General
Canadian Radio-television and Telecommunications Commission
Les Terrasses de la Chaudière
Central Building
1 Promenade du Portage
Gatineau, Quebec J8X 4B1

Dear Mr. Traversy;

Re: Telecom Notice of Consultation CRTC 2012-206 *Proceeding to consider whether the conditions in the Canadian wireless market have changed sufficiently to warrant Commission intervention with respect to retail wireless service – Reply Comments*

1. The Canadian Wireless Telecommunications Association (CWTA) is the authority on wireless issues, developments and trends in Canada. It represents cellular, PCS, messaging, mobile radio, fixed wireless and mobile satellite carriers as well as companies that develop and produce products and services for the industry. CWTA is pleased to file its reply comments with respect to the above noted Telecom Notice of Consultation (TNC).
2. CWTA notes that of the over 270 submissions filed with the Commission in the first phase of this proceeding, the overwhelming majority are in favour of the Commission establishing a single set of regulations for wireless contracts in Canada.
3. CWTA supports with these comments, and reiterates that the question before the Commission should not be “is the wireless sector sufficiently competitive, or not, to warrant federal regulations for wireless contracts?” The question should be “Are the objectives of the Act and the provisions of the Policy Direction better served by federal or provincial regulation of wireless contracts?”
4. CWTA strongly submits that federal regulation of wireless contracts, where the alternative is a patchwork approach to provincial regulation of wireless contracts, better serves the objectives of the Act, and the provisions of the Policy Direction.

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