



Number of Subscribers	2016									
	Q1		Q2		Q3		Q4		Year	
	Net Additions	Subscribers to Date	Net Additions	Subscribers to Date	Net Additions	Subscribers to Date	Net Additions	Subscribers to Date	Net Additions	Subscribers to Date
Bell Wireless	-9,868	8,235,963	44,730	8,280,693	100,256	8,380,949	87,923	8,468,872	223,041	8,468,872
Prepaid	-35,673	834,742	-25,118	809,624	-7,009	802,615	-24,470	778,145	-92,270	778,145
Postpaid	25,805	7,401,221	69,848	7,471,069	107,265	7,578,334	112,393	7,690,727	315,311	7,690,727
MTS Mobility*	685	480,826	3,195	484,021	5,638	489,659			9,518	489,659
Prepaid	-31	56,780	554	57,334	1,157	58,491			1,680	58,491
Postpaid	716	424,046	1,804	425,850	4,481	430,331			7,001	430,331
Rogers Wireless	-5,000	9,872,000	90,000	9,962,000	181,000	10,143,000	131,000	10,274,000	397,000	10,274,000
Prepaid	-19,000	1,587,000	25,000	1,612,000	67,000	1,679,000	38,000	1,717,000	111,000	1,717,000
Postpaid	14,000	8,285,000	65,000	8,350,000	114,000	8,464,000	93,000	8,557,000	286,000	8,557,000
SaskTel Mobility**	n/a	614,221	n/a	614,221	n/a	614,221	n/a	614,221	n/a	614,221
TELUS Mobility	-25,000	8,387,000	40,000	8,427,000	80,000	8,507,000	78,000	8,585,000	173,000	8,585,000
Prepaid	-33,000	1,072,000	-21,000	1,051,000	-7,000	1,044,000	-9,000	1,035,000	-70,000	1,035,000
Postpaid	8,000	7,315,000	61,000	7,376,000	87,000	7,463,000	87,000	7,550,000	243,000	7,550,000
Freedom Mobile	40,000	980,000	23,469	1,003,469	39,819	1,043,288	9,470	1,052,758	112,758	1,052,758
Videotron	27,100	795,700	33,200	828,900	38,800	867,700	26,200	893,900	125,300	893,900
Total Subscribers	27,917	29,365,710	234,594	29,600,304	445,513	30,045,817	332,593	29,888,751	1,040,617	30,378,410
Total Prepaid	-87,704	3,550,522	-20,564	3,529,958	54,148	3,584,106	4,530	3,530,145	-49,590	3,588,636
Total Postpaid	48,521	23,425,267	197,652	23,622,919	312,746	23,935,665	292,393	23,797,727	851,312	24,228,058

*MTS did not report Q4/16 subscriber numbers due to its imminent acquisition by BCE Inc.

** Additions supplied on annual basis only

Source: Company Reports